



FROM THE COAST

Uniting the community

Recently there have been a number of issues that have given rise to strong, diverse opinion within our community. While robust debate and emotional investment is inevitable and important for growth, it can also be divisive. So when an opportunity presents itself for us to come together and work towards a common goal, we'd be silly to not be involved. That is why Council is committed to encouraging everyone in the Esperance region to jump on board the Garage Sale Trail on 22 October.

To help local businesses participate on what is a normal retail day, Council have agreed to waive fees applicable for a stall holders permit to enable trestle tables and displays to be positioned outside shops with the business owners' 2016 Garage Sale Trail items. This paves the way for a huge shopping day for everyone, with sales at local households, businesses and many charity and group sales throughout Esperance.

The Garage Sale Trail is a free event and is the biggest reuse and community event in the country, with thousands of garage sales held on one big day. It is a not for profit initiative held by Australian Councils which is now in its sixth year, however it is its first year being held in Esperance. We hope to see everyone get behind it so we can continue to run it in again in the future.

There are more than 1300 garage sales registered so far, and we are thrilled to see 12 registered sales in Esperance already which include fundraisers and group sales such as the Cannery Car Boot Coffee & Cake, the Esperance Home Care Fundraiser and the Esperance Mechanical Restoration Group's sale. The Markets at the Museum will also be a part of the trail and there are many households where you can go and pick yourself up a bargain.

By participating in the Garage Sale Trail you'll get a sale page on the national map, media coverage of the event and free promotional materials to promote your sale locally. We provide the tools for you to be able to promote your sale and the incentive for those who register early is still available. The first 2500 sellers to register a garage sale before the 25 September will receive a free promotional pack with posters and flyers to help spread the word about your sale.

The Garage Sale Trail is on Saturday 22 October and if you'd like to register head to the website www.garagesaletrail.com.au. You can also join the conversation using the hashtag #garagesaletrail. Let's all take the opportunity for Esperance to come together as a community, put our differences aside and make a difference to the environment by reducing what ends up in landfill.