



FROM THE COAST

Garage Sale Trail

One of the highlights of serving on Council is being able to bring initiatives to our community that are exciting, innovative and benefit everyone. The Garage Sale Trail is one such initiative that has just been launched for 2016 and will take place on Saturday 22 October. The Garage Sale Trail is the biggest reuse and community event in the country, with thousands of garage sales held on one big day.

The Garage Sale Trail is a great way for everyone to turn everyday actions like buying and selling into a people powered reuse movement with big sustainability and community impacts. The national Garage Sale Trail is a not for profit social enterprise which is now in its sixth year. It will be the first year held in Esperance and we hope everyone gets behind it so we can continue to run it in future years.

There are so many benefits to joining the reuse movement. It's not only a wonderful initiative for our environment, it's also a great way to declutter your home, make some pocket money and have fun meeting your neighbours. It's useful for community groups, schools and charities to fundraise and it's free to register. By participating in Garage Sale Trail you get a sale page on the national map, media coverage of the event and free promotional materials to promote your sale locally. We provide the tools for you to be able to promote your sale locally, and together we can make a difference. There is also an incentive for those who register early. The first 2500 sellers to register a garage sale before the 25 September will receive a free promotional pack with posters and flyers to help spread the word about your sale.

If holding a garage sale is not your thing, you can still get involved by checking the Shopping Trail on 22 October and hitting the sales within our community. Each year people have picked up some very unique and noteworthy items as well as bargains galore. It will be interesting to see what sort of gems will be available in our neck of the woods.

Overall, this is a unique event that will help us as a community get together for a common cause, meet neighbours, reduce what ends up in landfill and pick up a bargain or two in the process. The Garage Sale Trail is on Saturday 22 October and if you'd like to register head to the website www.garagesaletrail.com.au. You can also join the conversation using the hashtag #garagesaletrail. See you on the trail!