

MEDIA RELEASE

Shire of Esperance

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NAIDOC WEEK IN ESPERANCE

The Shire of Esperance and Esperance Tjaltjraak Native Title Aboriginal Corporation (ETNTAC) invite the Esperance community to celebrate NAIDOC week which commences Monday, 3 July.

NAIDOC Week celebrates Aboriginal and Torres Strait Islander history, culture and achievements and is an opportunity to recognise the contributions that Indigenous Australians make to our country and our society. This year's theme is 'Our Languages Matter', and will be celebrated through a series of 16 banners to be flown along Andrew Street during NAIDOC week. The Banners will go up this Friday 30 June and will be on display through next week.

Shire President Victoria Brown said, "We have been working with Tjaltjraak over the past couple of months to produce these stunning banners. The idea for the banners stemmed from The Saltwater Family Group. Jennell Reynolds, a local Indigenous artist, designed beautiful borders to compliment the images selected for these banners. The banners will also feature words in both Nyungar and English, to reflect the theme for NAIDOC Week this year. They will make a fabulous display."

Gail Reynolds-Adamson, Chairperson of ETNTAC said "The project has not only built a closer relationship with the community, but has also opened a dialog with the Shire of Esperance about the importance of key dates such as NAIDOC week. This year will be the first year that both the Aboriginal and Torres Strait Islander flags will be flown together and this can be attributed to the relationship ETNTAC has built with the Shire of Esperance."

Official celebrations will commence Monday, 3 July. At 9.30am there will be a Welcome to Country and Flag Raising Ceremony outside the Shire of Esperance Administration Building.

After the ceremony the Esperance Tjaltjraak Native Title Aboriginal Corporation is extending an invitation to "Walk with Us" and the Mandoornup Eagle puppet, down Andrew Street along the Esplanade to the Scout Hall. From 10am to 2pm there will be a range of activities including traditional dancing, necklace beading, storytelling and singing, traditional tools and more.

"This will be a great opportunity for the Esperance community to embrace Aboriginal culture and to celebrate with Indigenous Australians," said Shire President Victoria Brown.

Ends

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CC: NAIDOC Week Flyer and one of the Banner Designs

NAIDOC

Monday 3rd July 2017



Our Languages Matter
2-9 JULY 2017

9.30am Esperance Shire Office
Welcome to Country by Tjaltjraak
Flag Raising



"Walk with Us"

Walk down Andrew street along the Esplanade to the Scouts Hall

10am -2pm Scout Hall

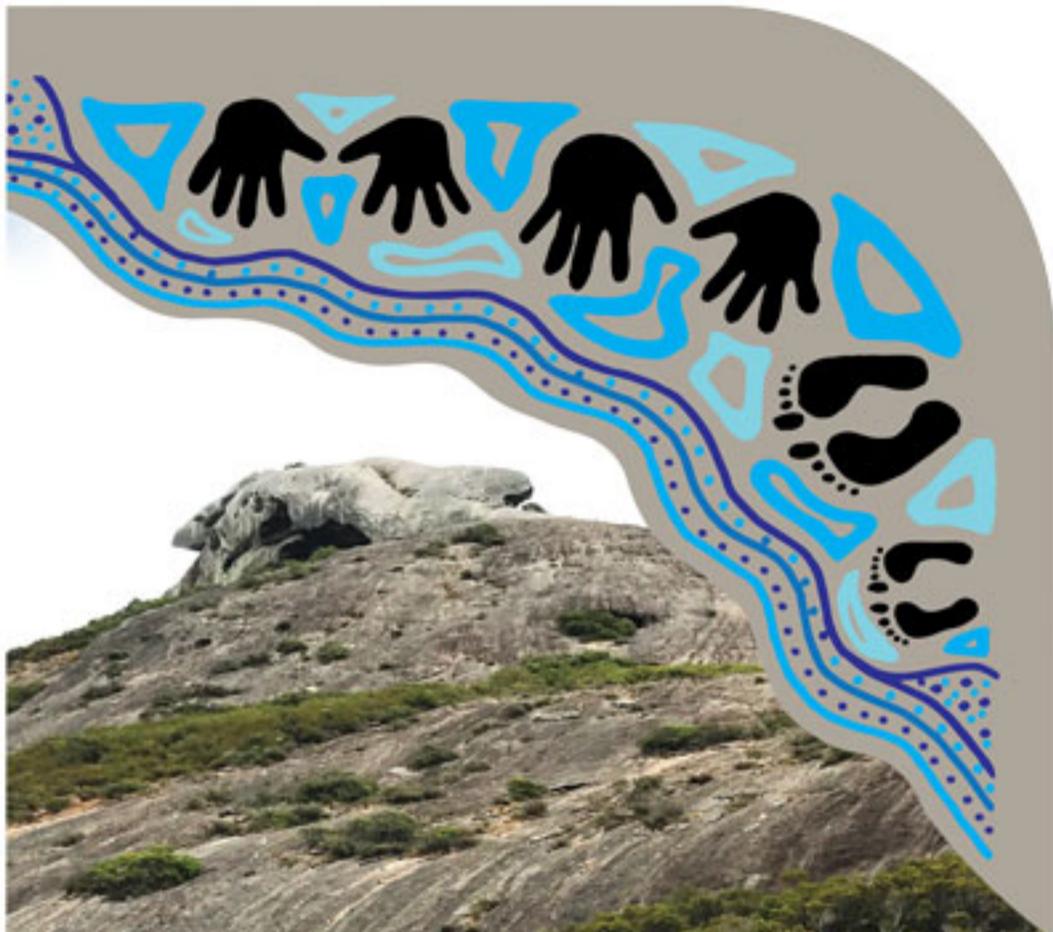
Door Prizes-Traditional Dancing-Necklace Beading-Story Telling & Singing-Traditional Tools display
Face painting-Yarning Dolls display-Traditional foods-Colourful etchings -Past NAIDOC poster display



Australian Government
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Nyungar
Boodja

Our Country