



## **MEDIA RELEASE**

### **Shire of Esperance**

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**1 December 2016**

# **ILLUMINATING ESPERANCE**

Esperance will be lit up with a festive light display this weekend with some of the most spectacular decorations the town has seen. The lights will be turned on at 7.30pm on Saturday night which includes illuminated stars on the RSL building, banners on 60 poles through the CBD, light motifs on 40 poles and the lighting of a hero piece on the foreshore.

The Christmas display across town includes custom designed street motifs that are not only unique to Esperance, but also designed to maximise the span of the Christmas display. MK Illumination designed motifs to fit under the banner of existing infrastructure and bring the decoration down to street level, which means the magical decorations will be highly visible.

The decorations will feature throughout Andrew St to the intersection of Windich Street, then continue along Dempster St North to the intersection with James St and south to William Street. This will push the display throughout the streets that feature the main points of street fronted retail and hospitality outlets.

The unveiling of the hero piece will be the highlight of the Shire's Christmas events, which will include a 'Switching On' ceremony. The RSL building has a number of stars positioned on the roof and a stunning, shimmering display of lights.

Shire President Victoria Brown said "We are very excited about illuminating the town centre with Christmas lights this year. It's been a long time coming, particularly with the challenges we faced last year which hampered our plans and we appreciate the community's patience. We think everyone will be very impressed with this year's dazzling display and it will be well and truly worth the wait!"

This will be a fantastic night to head out, spend time with family and friends and enjoy seeing the town light up with Christmas Spirit. Thank you to Horizon Power and Southern Ports Authority for their support and sponsorship and the Shire elves, Town Construction and Building Maintenance crews for making this project happen.

**Ends**

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