



MEDIA RELEASE

Shire of Esperance

PO Box 507 Esperance WA 6450

T: (08) 9071 0666 F: (08) 9071 0600

E: shire@esperance.wa.gov.au

www.esperance.wa.gov.au

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GARAGE SALE TRAIL RETURNS

CHOOSE TO REUSE AT THE NATION'S BIGGEST GARAGE SALE. NOW A WEEKEND!

Garage Sale Trail, the multi-award winning sustainability & community campaign powered by local councils is back again as a weekend long event on Saturday 21 and Sunday 22 October 2017.

Households, community groups, charities, local businesses and schools in Esperance are set to join an estimated 350,000+ Australians as a part of the seventh annual national Garage Sale Trail.

Aimed at bringing communities together and promoting reuse Garage Sale Trail is powered by over 150 local councils and in 2017 has set two major national goals:

- To see 2 million items listed for reuse on one big weekend of garage sales across the country
- And enable 120,000 new neighbourly connections Australia-wide over the weekend long event

Acting Shire President Natalie Bowman has welcomed the Shire's involvement and the unique opportunity to promote reuse and community networking in a fun and creative way through Garage Sale Trail.

"We are proud to be actively involved in bringing this national initiative to our residents. Garage Sale Trail helps people to think about how we can all take responsibility for the waste we create. Being involved in Garage Sale Trail is another way to join Esperance's Waste Revolution. Reusing items diverts them from landfill and this is a fun way for people to meet and connect with others in our community, and make a few bucks too!

"We are hoping our community will have a big involvement again this year. Last year we had over 31 garage sales with both businesses and individuals getting involved. Nineteen per cent of waste is diverted from landfill through recycling so this is another great way for the community to get on board and reduce waste," Acting Shire President Natalie Bowman said.

The initiative is run by Australian not-for-profit Garage Sale Trail Foundation. The event exists to create positive social and environmental change in communities across Australia. An idea that's good for the planet and good for community too!

Registration is free and is open now at garagesaletrail.com.au

Ends

MEDIA CONTACT:

Lauren Darge (08) 9071 0626