

MEDIA RELEASE**Shire of Esperance**

PO Box 507 Esperance WA 6450
T: (08) 9071 0666 F: (08) 9071 0600
E: shire@esperance.wa.gov.au
www.esperance.wa.gov.au



12 September 2019

Garage Sale Launches in Esperance

Esperance households, schools and community groups are set to join over 400,000 people across the country on Saturday 19 and Sunday 20 October as a part of the ninth annual Garage Sale Trail.

A multi award-winning community and sustainability event, Garage Sale Trail is powered by over 140 local councils nation-wide. It is expected that this year's weekend long event will involve more Australians than ever before, who will choose to reuse at over 16,000 garage sale events to be held across the country.

Shire President Victoria Brown said, "Garage Sale Trail is a fun and social way for us to encourage reuse and help educate the community about the impact we can all make when we buy secondhand. At the end of the day we need to learn as a society to take responsibility for the waste we create.

"Garage Sale Trail provides a way to meet your neighbours and connect with the broader community whilst also decluttering and raising money for yourself or your favourite charity. Once again, it will be a busy weekend in Esperance with the show and Local Government Elections, so why not make the most of being out and about and participate in the Garage Sale Trail as well!"

Event organisers project that more than 2 million items will be listed for sale and reuse across Australia. "The sellers who have a bit of fun with their garage sale name and go to town on marketing are the ones who bring home the bacon and sell the most" said Garage Sale Trail Co-Founder Andrew Valder.

"Garage sale names like Sale Of The Century, The Almost-Deceased Estate Sale, It's a Divorce, and the Crap & Crepes Sale stick in our minds. At The Crap & Crepes Sale four students from France gave away a crepe with every purchase. You can see how some businesses start in garages!"

The Shire will be supporting the Garage Sale Trail at the show this year with second hand books being available at the Shire stand.

CEO Matthew Scott said, "Reading a book is a great way to kick back and relax or learn something new, when you have finished it why not pass it on for someone else to enjoy?"

Host a sale or shop the Trail at garagesaletrail.com.au

Ends

MEDIA CONTACT:

Lauren Darge (08) 9071 0626