

MEDIA RELEASE

Shire of Esperance

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Congratulations Kimberley Morey

The Shire of Esperance would like to announce Kimberley Morey as the winner of Esperance's #shoWcAse IN PIXELS competition.

This year the Shire received 17 entries which included digital, non-digital and high school student's artwork. The competition was open to all members of the community with a fantastic prize of \$500 in vouchers to local businesses of the winner's choice.

The annual exhibition of artwork from Local Governments will be displayed in a new format and venue this year – on the iconic digital tower at the heart of Yagan Square.

Traditionally, the artwork, in the form of physical banners, were hung on the poles along St Georges and Adelaide Terrace. This year, the WA Local Government Association (WALGA) has the opportunity to display digital artwork designs on the 45-metre high tower at Yagan Square, which features a circular screen with 14 columns, representing the 14 Noongar language groups. The display dates are Monday the 29th of July until Sunday the 11th of August.

Kimberley created her artwork on a large MDF board which she primed and painted using artists acrylic paint. She used retro style Australian tourism posters from the 1930's and 1940's, with a bold art deco technique as her inspiration and she wanted to showcase some of the Esperance flora and fauna that might be somewhat unknown to tourists. Her work features Carnaby's cockatoo, which is a threatened species in our region with Cape Le Grand National Park as the backdrop.

Shire President Victoria Brown said, "This competition is a fantastic opportunity to showcase our region and we are always excited to see the entries. All entries were of the highest quality and quite diverse to select from. A big congratulations to Kimberley for her beautiful entry and I can't wait to see it up in lights at Yagan Square.

"Thank you to everyone who entered, it is lovely to see the pride our community has for our wonderful town."

Ends

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