



MEDIA RELEASE

Shire of Esperance

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30 May 2016

SPECTACULAR CHRISTMAS PLANNED IN ESPERANCE

The Shire of Esperance has received an email from the North Pole announcing that Santa and his elves are excited to hear that the Esperance town centre will be a spectacle not to be missed this festive season.

Last year two community projects were funded by the Shire to design Christmas decorations that involved elves from the Shire, two arts organisations and local schools. The Christmas Decoration Project was coordinated by Esperance Community Arts under the direction of local artist Kerrie Argent who held community workshops to produce decorations using recycled materials which were displayed at Museum Village. The Esperance Tinsel Ninjas, a group of vigilante elves also got together to spread joy through the night.

Shire President Victoria Brown said, "The Shire was made aware of concerns from some community members about the lack of razzle-dazzle in the way of Christmas lights last year, and Council took these on board. After asking the North Pole for advice we are very excited to let everyone know there will be new lights through the town this Christmas, as well as a special hero piece. We don't want to give too much away, but needless to say the end result will not only mean an impressive display for this year's festive season, but also a prudent investment for Esperance Christmases to come."

"We are thrilled that Horizon Power has also come to the party by partnering on the installation of a Flagtrax system on existing poles on Andrew and Dempster Streets. This means decorations and banners can be installed without plant hire and with less staff time, as well as being to be used throughout the year on future projects."

The Shire looks forward to continuing working with community groups on Christmas projects as in previous years. If you have ideas or suggestions for a Christmas project let us know on the Shire's Facebook page.

Ends

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