

FROM THE COAST

Live Shows

Did you catch a good show at the Civic Centre in the last few weeks? We had a very full crowd for the Justice Crew and Yamato Drummers of Japan performances.

Whilst these shows were action packed in front of an excited crowd, there were still a few empty seats. We're lucky enough to have a facility that can accommodate shows like this in our town and we want to encourage the community to support these touring groups so we continue to get performances of such high calibre and variety in Esperance.

If audience numbers are poor it could have an impact on our funding opportunities. Many shows are subsidised so that we can have big city shows in the regions. Live entertainment brings many benefits to our community.

Nobody wants to be told they missed an amazing show. The only way to make sure you don't miss out is to take a chance. It is so easy to sit back and flick on the TV, Netflix or Foxtel, but there is something magical about experiencing a live show.

How do we get people to support these events? Although they're advertised on the Shire website, Facebook, in posters, on the radio and in the paper, the best way is word of mouth. When you think 'that show looks interesting, I'll grab a couple of tickets' maybe think 'I'll get a group of us together and we'll make a night of it.' Booking your tickets early helps cement a show's ability to come to Esperance as if numbers are low, it runs the risk of having to cancel the show.

We were fortunate enough to have a Council who built us a Civic Centre many years ago that gave our town an amazing regional venue. The Civic Centre opened doors for a variety of performances to come to Esperance. Traditionally these shows were only accessible if you took yourself to Perth.

In the next few weeks we have a number of exciting shows to whet your theatrical appetite. Strassman's iTedE is on 12 October at 7pm and will be a good laugh for grownups, while Squisher and Squasher is a fun show for the littlies on October 17, with a new time of 1.30pm to make it more convenient for young kids to attend. There's also Diary of a Wombat on 31 October at 1pm and 5pm. Head to the Shire's website for more information or call 90710666.