



FROM THE COAST

[Have your say on the Jetty Draft Concept Design.](#)

A lot of work has gone on behind the scenes to bring us the Draft Concept Design for the Replacement Jetty. Now is your chance to tell us what you think of the design! The commentary period is open now, until September 21 and you can provide your feedback by making a submission to the Shire or completing a survey-both of which can be done online or as a hard copy.

I cannot stress the importance of completing the survey, especially if you receive one in the mail. The Shire has had no involvement in the names selected to receive one in the mail, these have been drawn at random and sent to 2000 homes. They are uniquely numbered, can be returned in the reply paid envelope and these will provide a true representation of the Esperance Community. The opt in surveys and the mail out surveys are recorded separately so it is possible for you to do both.

Whilst, we would like to believe that everyone would only complete the survey once we know this may not be the case. We chose not to lock the survey down so that only one IP address can complete it because this would mean that not everyone in a household would have the opportunity to complete the survey. We want everybody to have the opportunity to have their say. We know that online surveys can be influenced, hence our decision to engage an independent research company. The analysts collating the data have assured us they will be able to identify the number of times an IP address has been used and this information will filter through the results. If an IP address is used excessively it will be removed from the survey with reference as to why it was removed. The idea of having a randomly selected control group is another way to remove the issues of outside influences plus it is a strong guide for showing a representation of the Esperance community.

Providing your feedback is vital for us to make a decision and the results can be used down the track in funding opportunities. I implore you to pop online or head to the Shire Administration Building, the library, Bay of Isles Leisure Centre or a number of other places around town to view the design and have your say. We want to know if the Draft Concept Design for the Replacement Jetty is acceptable to you.