



FROM THE COAST

Shire Goes Digital

With more people than ever going online to search for information, interact socially and conduct business, the Shire of Esperance is embracing the digital age and hoping to engage with more people in the community by expanding how we communicate.

Facebook certainly generates a lot of discussion on media and community pages, and Council matters are the kind of things a community should discuss. Logistically it would be impossible for us to keep up with every one of these discussions occurring over social media so we would strongly encourage anyone with an opinion, an idea, suggestions or questions to hop onto the Shire's official facebook page and engage with us there. From there we can provide you answers and information and let you know what Council is doing to address your concerns. Posting things on other pages can gain momentum until the information being shared is so incorrect that negativity and rumours are spread without any basis.

We are a positive community. A strong one. We are informed, engaged and know better than to believe everything we read. It is our responsibility as a Shire to provide you with information, and we do our best to do just that. It is our responsibility as community members to ensure we go to sources we can trust for information and share only accurate and verified information.

The Shire has just launched a new weekly newsletter to keep you up to date with information on matters before Council, Shire services and the plans and strategies we are working on to make sure Esperance continues to be a great place to live, work and visit. Of course we want you to know the good stuff we do, but we are also open and accountable for the decisions we make and will not shy away from discussing anything that is relevant to the Esperance community and in the public interest.

You can also engage with us on Twitter, by email, phone, fax or by speaking with us face to face, the way we used to! Tell us how we can better get you the information you need or address your concerns.

The newsletter is available from all Shire buildings including the Shire Administration, Visitor Centre, Volunteer Resource Centre, Public Library, Bay of Isles Leisure Centre, Home Care, Senior Citizens Centre as well as local shopping centres and newsagents. We would encourage everyone in the community to sign up for the electronic version though, which provides all the same information, while saving trees! To sign up, all you need to do is click on the link on the Shire website homepage www.esperance.wa.gov.au.