

ASS 026: PUBLIC ART

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Objective

To guide the delivery of public art projects that contribute to creating a sense of place, promote the expression of local identity, and reflect on the shared values of the community.

Definitions

Public Art:	means art work located on public land that contributes to the public realm and is situated so as to be clearly visible to the general public.
Professional Artist:	refers to a person who is actively engaged in and conducts a professional artistic practice, and has industry recognition for their work.
Public Space:	includes parks, foreshores, city squares, streets, indoor spaces of public buildings such as entry foyers, and outdoor spaces of public buildings.

Policy

The Shire acknowledges the important role played by public art in shaping and developing a sense of community and identity. To fulfil these roles and to enable a culturally-enriched environment of publically accessible visual art, the Shire actively engages with professional artists through the commissioning of public art for the Shire of Esperance.

The Shire uses the following resources as a guide for public art work:

- Code of Practice by the National Association of Visual Arts; and
- Western Australian State Government Percent for Art Scheme Guidelines

Major Projects

The Shire will consider contributing up to one percent of the project budget for Public Art for all Major Projects.

Renewal / Refurbishment Projects

The Shire will consider incorporating Public Art into Renewal / Refurbishment of assets in high profile public spaces.

Donations and Gifts

The Shire will consider suitable donations and gifts of artworks intended for public display at the discretion of Council subject to the following consideration:

- Artistic Merit;

- Public safety;
- Certification as required;
- Maintenance requirements;
- Suitability of the location; and
- Deaccession plan.

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