

ASS 014: DELEGATED AUTHORITY TO APPROVE OFF-SITE SIGNAGE ON MAIN ROADS

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Objective:

To allow the Shire to consider applications for off-site signage, under delegation of authority on Main Roads.

Policy:

The following principles are to be applied when using delegated authority relating to applications for off-site signage on main roads.

Delegated Authority Relating to Main Roads Sign Categories 2, 3 and 4.

The following principles will form the basis of the Shire's consideration of applications for off-site signage, under Delegation of Authority relating to Main Roads.

1. Commercial signage applications will be approved in private property only, and on condition that:
 - applicants obtain landowner consent;
 - one signage application per landowner per highway;
 - signage must relate to local businesses only, promoting business function and location;
 - compliance with relevant Main Roads General Permission Criteria; and
 - commercial signage will not be permitted in road reserves.
2. Farm signage of a directional, non-commercial nature will be permitted in road reserves in compliance with relevant Main Roads General Permission Criteria. Wherever possible, directional farm signage will be positioned adjacent to the farm property entrance.
3. All approved signage must be kept in a well maintained condition and remain relevant to the advertised business name and activity, or farm locality.
4. Approved signage will be licensed for a five (5) year period, with common expiry date of 31 December.
5. To assist the Shire to comply with Main Roads General Permission Criteria Chapter 9.1.2 (Traffic Hazard Potential), private landowners are permitted one (1) commercial sign only per lot/location.
6. Failure to comply with Statement of Principles or maintain Main Roads General Permission Criteria will terminate the license and require removal of signage by owner.

Under these arrangements, approved commercial advertising is restricted to private property and directional signage only may be permitted in road reserves.

The Chief Executive Officer is authorised to convey the requirements to existing off-site owners and ensure compliance is maintained with Main Roads General Permission Criteria.

Council first accepted Mains Roads delegated authority for the management of Category 2 signs within the Shire in 1997.

In 1998 Council accepted Main Roads delegated authority for the control and management of Category 3 and 4 type signage within the Shire.

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