

POL 0085: Public Art

Purpose

To guide the delivery of public art projects that contribute to creating a sense of place, promote the expression of local identity, and reflect on the shared values of the community.

Scope

The policy provides guidance to Shire officers on incorporating public art into projects and to the public on the donation of public art.

Definitions

Public Art: means art work located on public land that contributes to the public realm and is situated so as to be clearly visible to the general public.

Professional Artist: refers to a person who is actively engaged in and conducts a professional artistic practice, and has industry recognition for their work.

Public Space: includes parks, foreshores, city squares, streets, indoor spaces of public buildings such as entry foyers, and outdoor spaces of public buildings.

Practice

The Shire acknowledges the important role played by public art in shaping and developing a sense of community and identity. To fulfil these roles and to enable a culturally-enriched environment of publicly accessible visual art, the Shire actively engages with professional artists through the commissioning of public art for the Shire of Esperance.

The Shire uses the following resources as a guide for public art work -

1. Code of Practice by the National Association of Visual Arts; and
2. Western Australian State Government Percent for Art Scheme Guidelines

Major Projects

The Shire will consider contributing up to one percent of the project budget for Public Art for all Major Projects.

Renewal / Refurbishment Projects

The Shire will consider incorporating Public Art into Renewal / Refurbishment of assets in high profile public spaces.

Donations and Gifts

The Shire will consider suitable donations and gifts of artworks intended for public display at the discretion of Council subject to the following consideration -

1. Artistic Merit;

2. Public safety;
3. Certification as required;
4. Maintenance requirements;
5. Suitability of the location; and
6. Deaccession plan.

.....End.....

Document Information

Responsible Position	Director Asset Management
Risk Rating	Low

Referencing Documents

- NAVA – Code of Practice for Visual Arts, Craft and Design
- Western Australian State Government – Percent for Art Scheme Guidelines

Revision History

Date	Version	CM Reference	Reason for Change	Resolution #	Next Review
May 2013	1	D13/14400	New policy.	O0513-037	May 2015
Mar 2016	2	D16/29051	Change to description regarding seclusion and public safety.	O0316-008	Mar 2018
Aug 2018	3	D16/29051[v2]	Policy rewritten as Asset Management policy	O0818-091	Aug 2020
Dec 2019	4	D16/29051[v3]	No change to wording	O1219-268	Dec 2021
Mar 2022	5	D16/29051[v4]	No change	O0322-062	Mar 2024
Mar 2026	6	D16/29051[v5]	Biennial review, no change	O0326-053	Mar 2028