

## POL 0075: Delegated Authority to Approve Off-Site Signage on Main Roads

### **Purpose**

To allow the Shire to consider applications for off-site signage, under delegation of authority on Main Roads.

### **Scope**

Document details the principles to be considered when approving signage which is visible from the road carriageway but is located within private property. Policy affects land and business owners wishing to install signage on private property and Shire required to assess these requests.

### **Definitions**

**Off site:** refers to locations outside the road reserve.

### **Practice**

The following principles are to be applied when using delegated authority relating to applications for off-site signage on main roads.

Delegated Authority Relating to Main Roads Sign Categories 2, 3 and 4.

The following principles will form the basis of the Shire's consideration of applications for off-site signage, under Delegation of Authority relating to Main Roads.

1. Farm signage of a directional, non-commercial nature will be permitted in road reserves in compliance with relevant Main Roads General Permission Criteria. Wherever possible, directional farm signage will be positioned adjacent to the farm property entrance.
2. All approved signage must be kept in a well maintained condition and remain relevant to the advertised business name and activity, or farm locality.
3. Approved signage will be licensed for a five (5) year period, with common expiry date of 31 December.
4. To assist the Shire to comply with Main Roads General Permission Criteria Chapter 9.1.2 (Traffic Hazard Potential), private landowners are permitted one (1) commercial sign only per lot/location.
5. Failure to comply with Statement of Principles or maintain Main Roads General Permission Criteria will terminate the license and require removal of signage by owner.

Under these arrangements, approved commercial advertising is restricted to private property and directional signage only may be permitted in road reserves.

The Chief Executive Officer is authorised to convey the requirements to existing off-site owners and ensure compliance is maintained with Main Roads General Permission Criteria.

Council first accepted Mains Roads delegated authority for the management of Category 2 signs within the Shire in 1997.

In 1998 Council accepted Main Roads delegated authority for the control and management of Category 3 and 4 type signage within the Shire.

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**Document Information**

Responsible Position	Manager Asset Planning & Development
Risk Rating	Low

**Referencing Documents**

- *Local Government Act 1995*

**Revision History**

Date	Version	CM Reference	Reason for Change	Resolution #	Next Review
Dec 2003	1		New policy	O1203-0751	Dec 2005
Sept 2007	2	D12/27			Sept 2009
Feb 2016	3	D16/28971	Change 'Council' to 'the Shire'	O0216-042	Feb 2018
Aug 2018	4	D16/28971[v2]	Minor changes	O0818-091	Aug 2020
Dec 2019	5	D16/28971[v3]	Point one deleted as this forms part of the Signage Local Planning Policy.	O1219-268	Dec 2021
Mar 2022	6	D16/28971[v4]	No change	O0322-062	Mar 2024
Mar 2024	7	D16/28971[v5]	Added scope and definition.	O0324-023	Mar 2026
Mar 2026	8	D16/28971[v6]	Update responsible position title	O0326-053	Mar 2028