



Esperance Tanker Jetty Replacement Survey

Summary Results

The survey was opened on the 19th February and closed on the 21st March.

Surveys were available online and were promoted twice a week on the Shire Facebook page and shared by Councillors, staff and community members. Paper copies were made available at the Library, the Visitor Centre, Senior Citizens Centre, the Shire Administration Building and the office of Graham Jacobs MLA over the past four weeks.

The surveys were also available at Council Corners held through February and March, at the Grass Patch Yabby Classic, the Labour Day weekend Museum Village Markets and the Condingup Community Fair, attended by Shire Councillors providing opportunities for community members to discuss ideas face to face.

The Esperance Express, Kalgoorlie Miner and local radio stations all supported the survey through promotions and interviews with the Shire President.

All comments received during the course of the survey have been included as Appendices at the end of this document. The comments are separated into the questions they were received against. Appendix Six contains comments that were not attributed to a specific question.

Surveys received through different formats

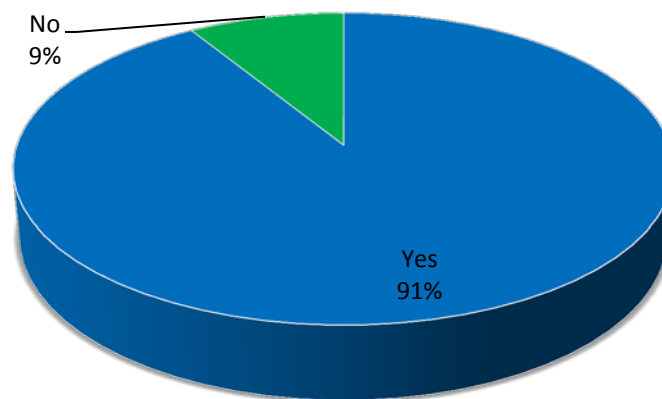
ESHS Students	443
EACS Students	16
Electronic Surveys	845
Hard Copies	466
TOTAL RECEIVED	1770
Not accepted (no name and address)	153

Note: Statistical numbers may vary between questions as some responders may not have answered all questions.

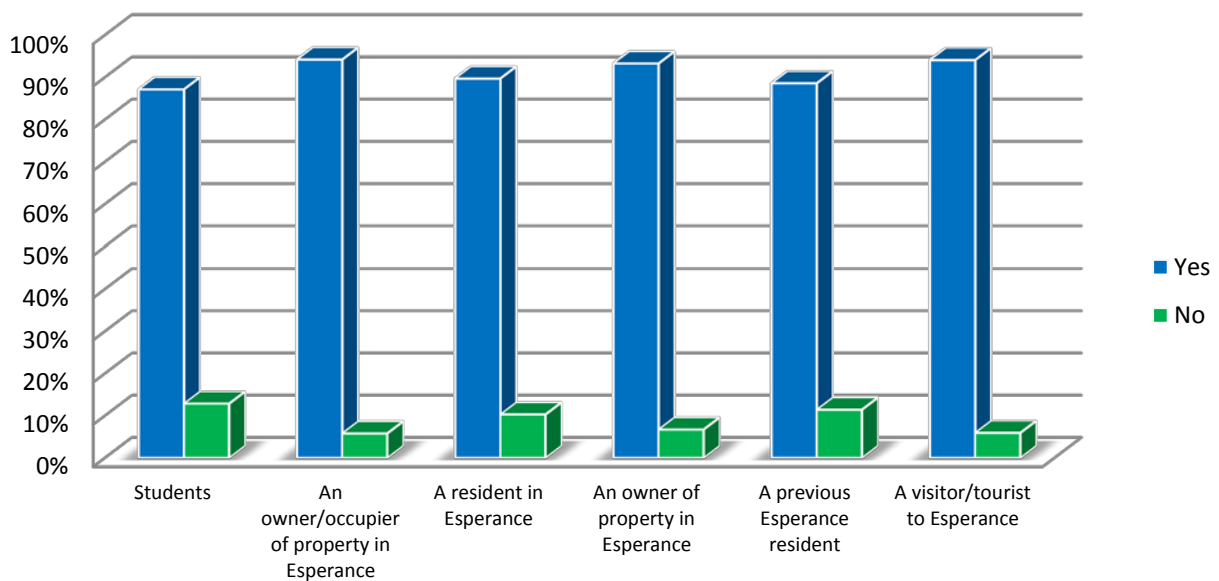
Question One: Do you want a structure to replace the Tanker Jetty?

Complete Data Collected

Response	ESHS	EACS	Online	Hard Copy	TOTAL	%
Yes	385	15	770	444	1614	91.19%
No	58	1	75	22	156	8.81%
Total	443	16	845	466	1770	100.00%



Demographic Split





Question One: Do you want a structure to replace the Tanker Jetty? Continued....

Notes:

The results indicate a strong preference amongst all demographics that a replacement structure be built.

156 no responses were received, 73 of these responses had comments attached, 46 of the comments indicated that the responders want the existing jetty to be retained and therefore did not provide additional opinion on a replacement structure. 16 of the comments said no due to expenditure required and the remaining 11 provided alternative ideas on where the money could be better spent.

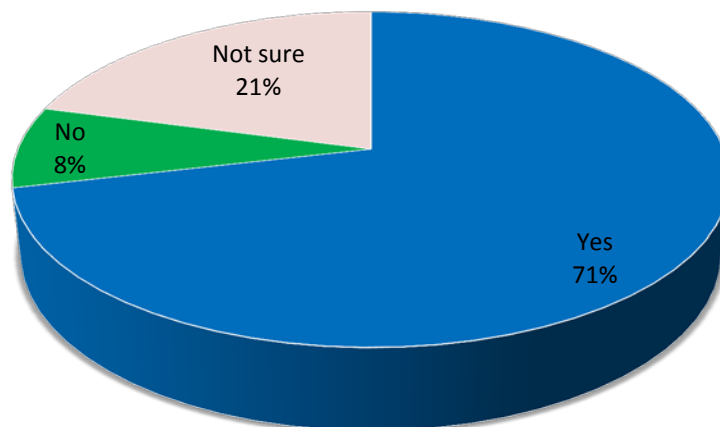
No comments have been edited in any way, they have been included in the format they were entered.

Full commentary is available for this question under Appendix 1

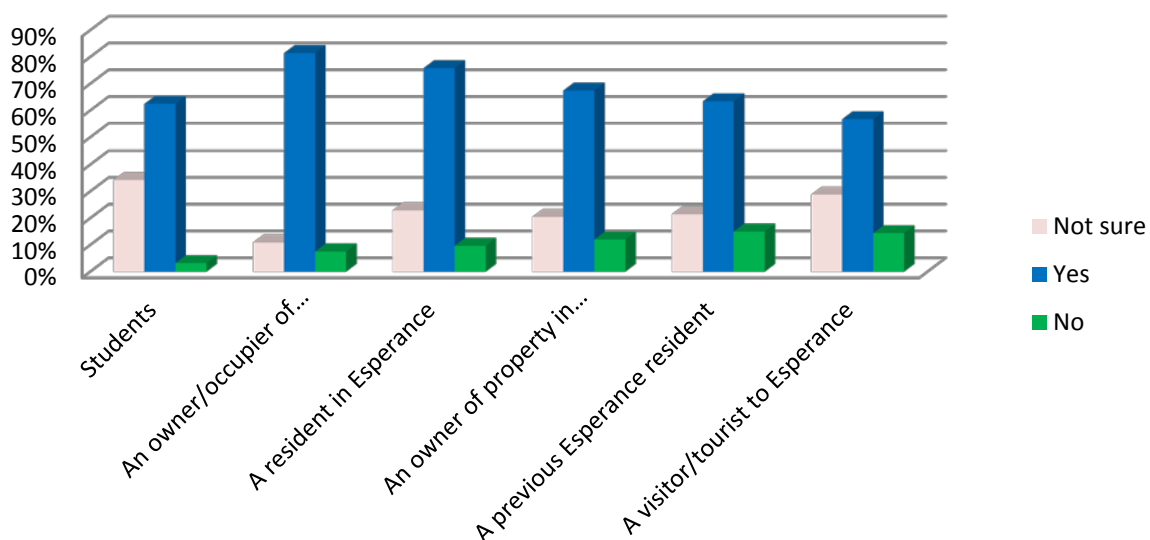
Question Two: In 2013 community engagement indicated that a Tanker Jetty replacement should be built at the headland, do you agree?

Complete Data Collected

Response	ESHS	EACS	Online	Hard Copy	Total	%
Yes	239	11	496	405	1151	71.31%
No	13	0	100	14	127	7.87%
Not sure	133	4	174	25	336	20.82%
Total	385	15	770	444	1614	100.00%



Q2: Demographic Split



Question Two: In 2013 community engagement indicated that a Tanker Jetty replacement should be built at the headland, do you agree? Continued....

Notes:

Results show very strong support towards a replacement structure at the headland. 101 electronic survey responders indicated 'No' whilst providing comments, 73 of these comments indicated the responder meant to select yes as they are keen to have a replacement structure built in the same location as the Tanker Jetty. Additionally 105 Not sure responses were received with 68 indicating their preference is for the current location. This highlights the community preference is higher than 71%. A copy of all responses that provided comments has been attached and highlights the above point.

Hard Copy surveys that were received and responded with a No or Not sure to the question and then provided commentary stating they would like the existing location to be used were altered to show a yes. This correction could not be made to the online surveys received.

The owner/occupier is more definite about the jetty being replaced at the headland than all other groups.

Residents are a little less sure, as are those who own property and were residents of Esperance.

Students are less sure as to where a new structure should go.

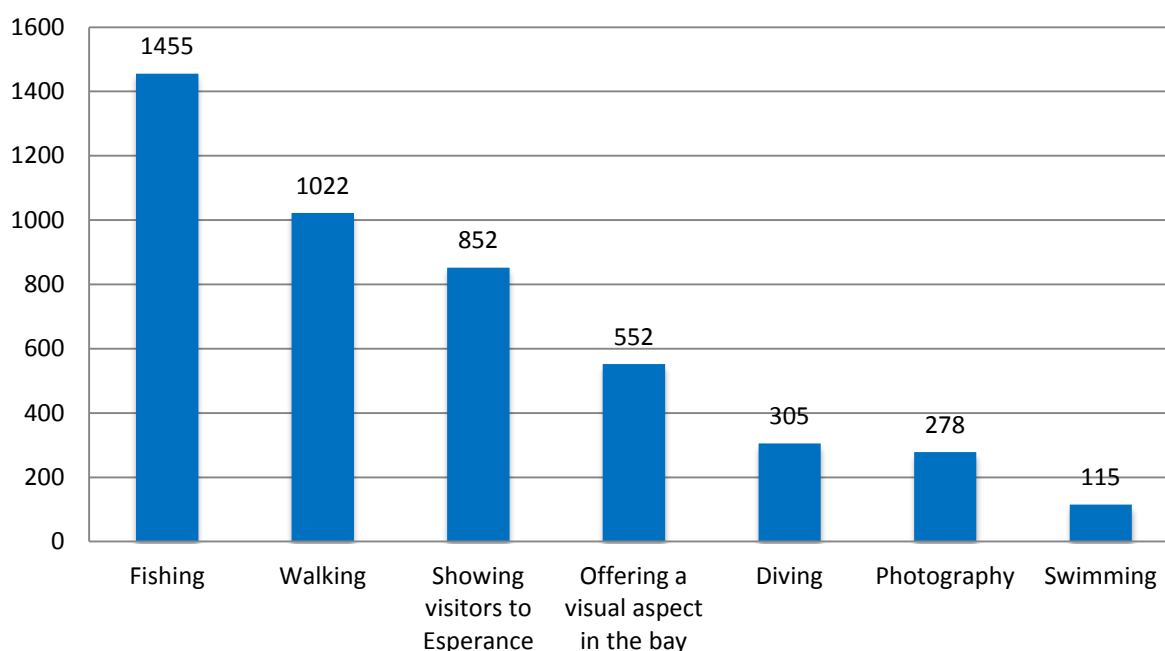
There was some minor commentary around a new structure being built at James St or Taylor St, however the majority of the commentary stated the existing location was the preferred spot. This was emphasised with comments on the interpretive work that has already been completed on the Headland, the need to keep that area a social hub and a focal point for tourists.

No comments have been edited in any way, they have been included in the format they were entered.

Full commentary is available for this question under Appendix 2

Question Three: In 2013 community engagement stated that fishing was the highest recreational use for the Tanker Jetty, what do you feel are the preferred uses? (select your top three preferences)

Complete Data Collected



Notes:

An additional option with this question was Other (please specify), 78 responses were received. The most common themes were:

- Selecting all of the options
- Docking for Cruise Ships
- Swimming cage
- Seal watching
- Relaxation/meditation

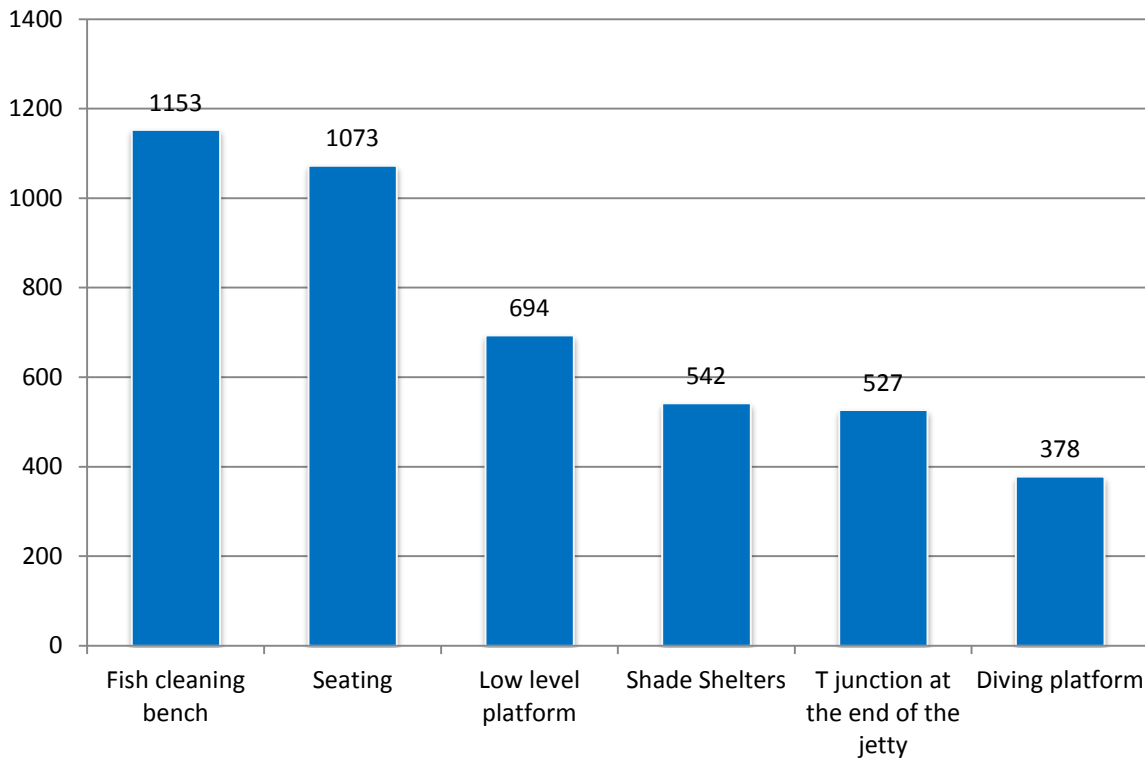
The options provided were identified in previous Tanker Jetty workshops held with the community. The options selected and the lesser number of comments received on this question highlight the preferred uses are in line with previous research and a good indication of recreational uses that need to be considered during the replacement planning process.

No comments have been edited in any way, they have been included in the format they were entered.

Commentary for this question can be found under Appendix 3

Question Four: What features would you like to see with a Tanker Jetty Replacement? (Select your top three)

Complete Data Collected



Notes:

The options provided were identified in previous Tanker Jetty workshops held with the community. These are options that are also most commonly found on jetty's and can be incorporated into the design. A number of the additional comments supplied are considered a separate addition to a jetty that would add considerable cost to the project and is outside the scope of a replacement structure.

Commentary indicates that all options would be a welcome addition to a new structure.

Additional comments included:

- The ability to dock cruise ships or tenders from cruise ships
- An underwater observatory or underwater viewing area
- Good lighting
- Café/Restaurant/Gift shop
- Ocean pool
- Rod holders

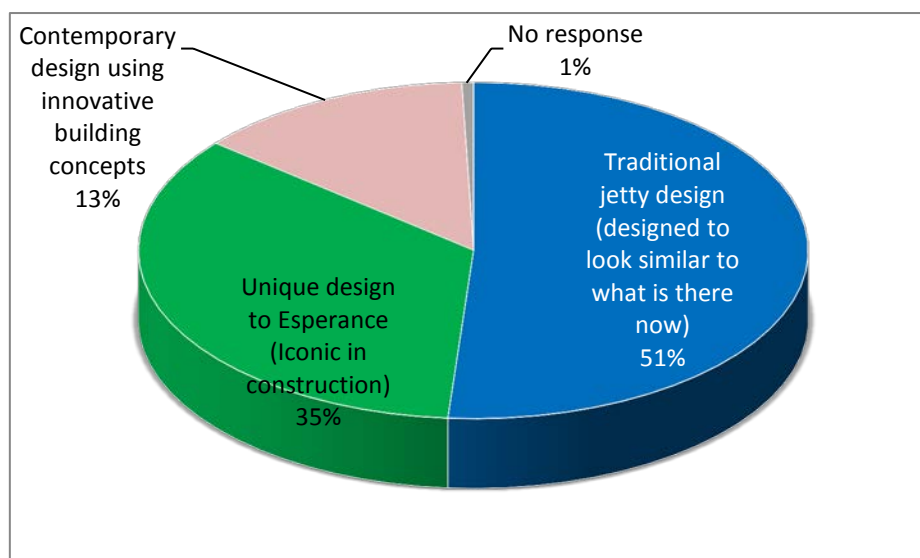
No comments have been edited in any way, they have been included in the format they were entered.

A full copy of the comments received is available under Appendix 4

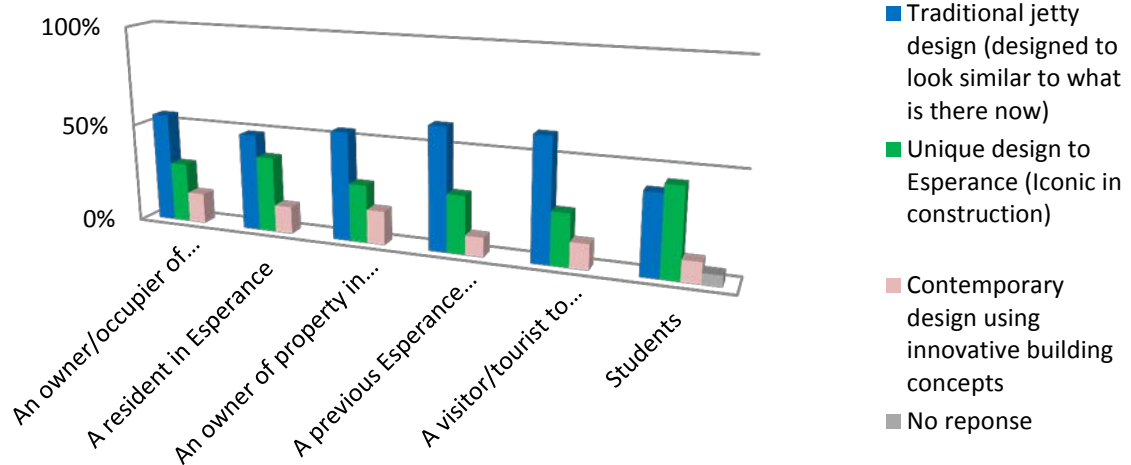
Question Five: What is the predominant design feature you would like to see? (select one)

Complete Data Collected

Response	ESHS	EACS	Online	Hard Copy	Total	%
Traditional jetty design (designed to look similar to what is there now)	157	3	386	270	816	51%
Unique design to Esperance (Iconic in construction)	167	10	281	96	554	35%
Contemporary design using innovative building concepts	41	1	103	69	214	13%
No response	21	1	0	9	9	1%
Total	386	15	770	444	1593	100%



Demographic Split





Question 5: What is the predominant design feature you would like to see? (select one) Continued....

Notes:

The selection here is supported via commentary received from other questions in the survey, a traditional design that looks similar to what is there currently is the preferred option.

Additional notes and photos were supplied by some responders detailing jetty designs and concepts, these will be forwarded to the project manager.

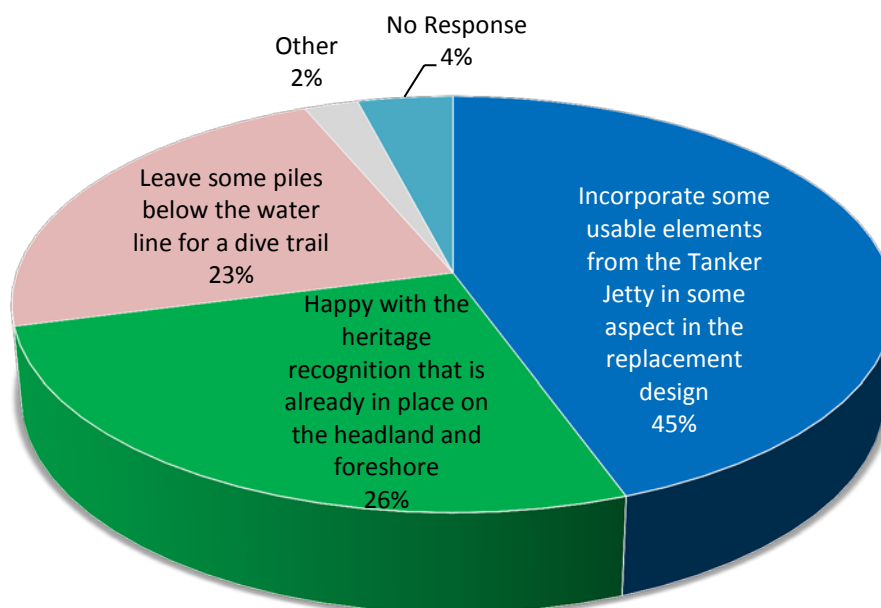
The disparity between the demographic groups is worth noting, with tourists and those who no longer live here having a higher preference for a more traditional jetty. Our student demographic are the most even split between traditional and unique.

Some responders indicated that a traditional looking jetty could be built using contemporary products. No commentary section was included with this question.

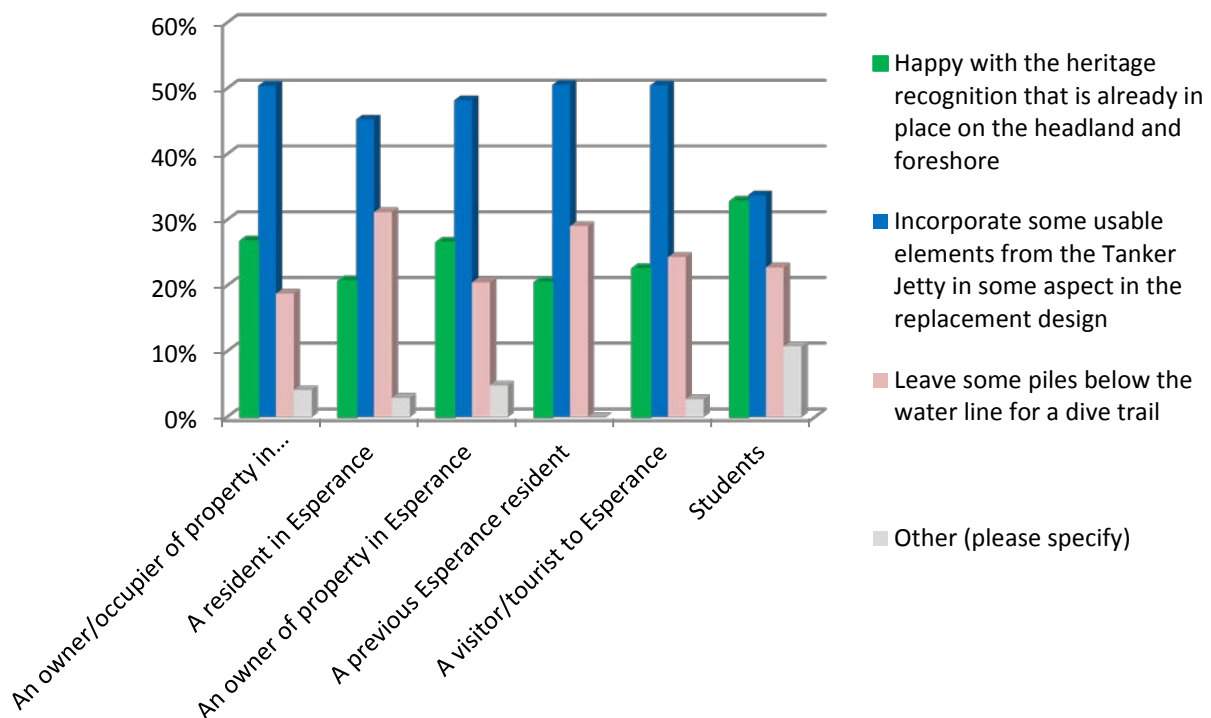
Question Six: How would you like to see the heritage value of our Tanker Jetty Recognised? (select One)

Complete Data Collected

Response	ESHS	EACS	Online	Hard Copy	Total
Incorporate some usable elements from the Tanker Jetty in some aspect in the replacement design	126	5	402	183	716
Happy with the heritage recognition that is already in place on the headland and foreshore	130	5	136	155	426
Leave some piles below the water line for a dive trail	86	5	195	80	366
Other	0	0	37	0	37
No Response	43	0	0	22	65
Total	385	15	770	440	1610



Question Six: How would you like to see the heritage value of our Tanker Jetty Recognised? (select One) Continued...



Notes:

The options provided were identified in previous Tanker Jetty workshops held with the community. Commentary provided supports recognition of the heritage of the Tanker Jetty is paramount, with timbers being repurposed where possible in the form of artworks or peripheral structures built along the jetty (seating, shade shelters etc).

Recognition of the commercial history and the ability to leave some piles in place for a historical trail were also deemed valuable.

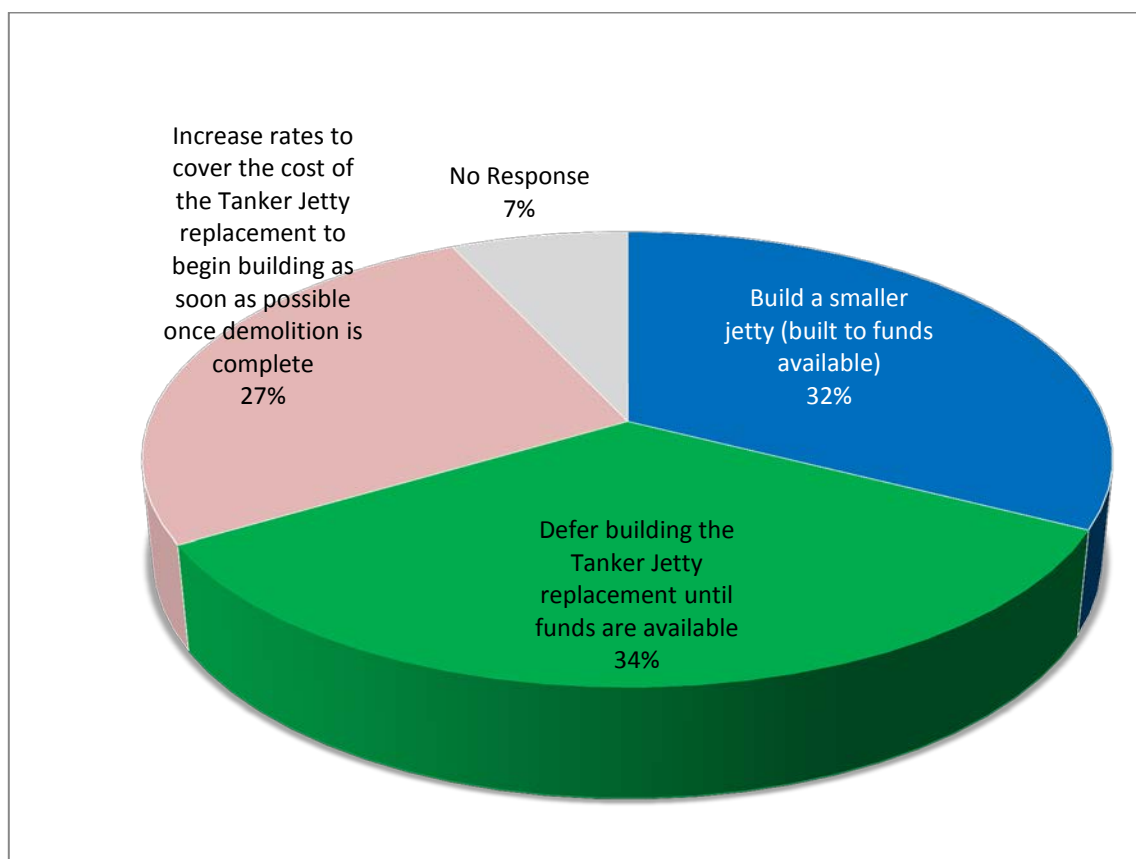
No comments have been edited in any way, they have been included in the format they were entered.

Comments received are available under Appendix Five.

Question Seven: Our Shire currently has \$2 million to build a replacement. If external funding applications are not successful your preferred option would be to ...(select one)

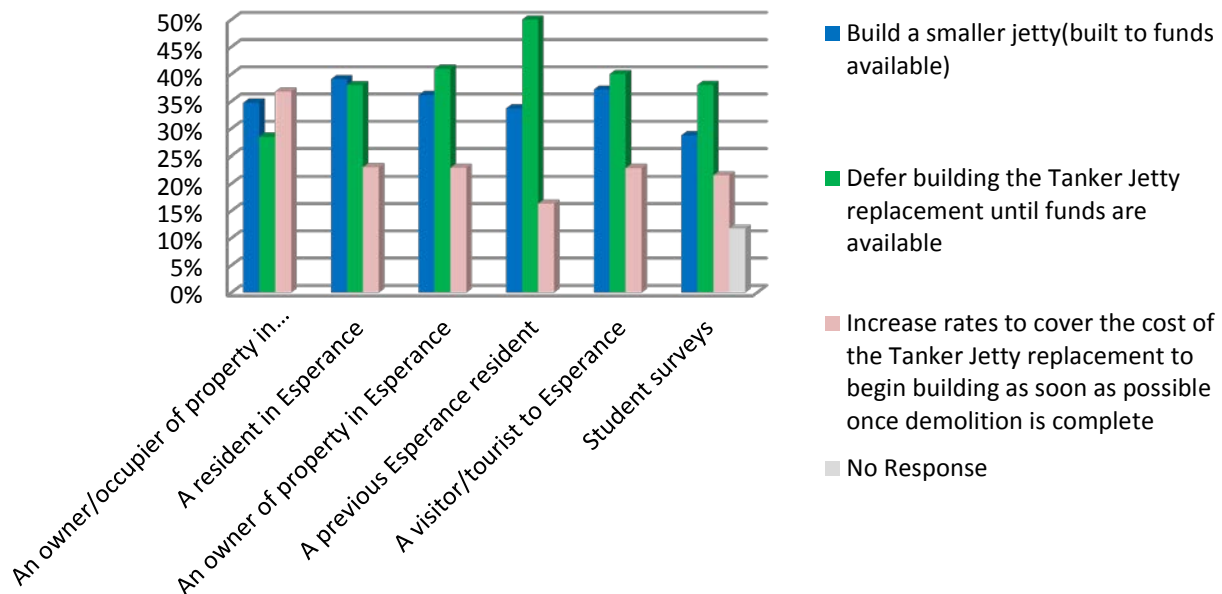
Complete Data Collected

Response	ESHS	EACS	Online	Hard Copy	Total	%
Build a smaller jetty (built to funds available)	107	4	282	148	541	33%
Defer building the Tanker Jetty replacement until funds are available	148	8	307	102	565	34%
Increase rates to cover the cost of the Tanker Jetty replacement to begin building as soon as possible once demolition is complete	83	3	181	176	443	27%
No Response	47	0	0	18	115	7%
	385	15	770	444	1664	100%



Question Seven: Our Shire currently has \$2 million to build a replacment. If external funding applications are not successful your preferred option would be to ...(select one) Continued...

Your Shire currently has \$2 million to build a replacement. If external funding applications are not successful your preferred option would be to

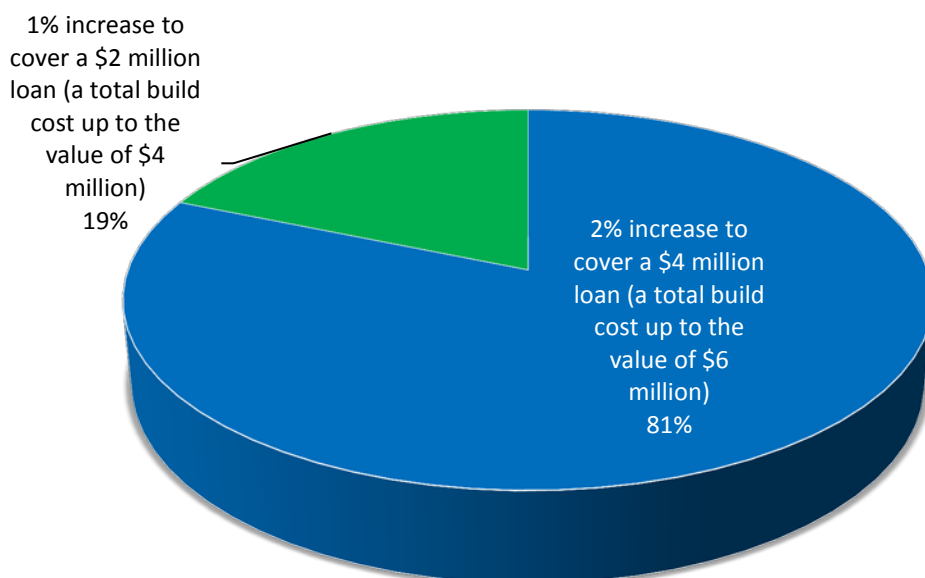


Notes:

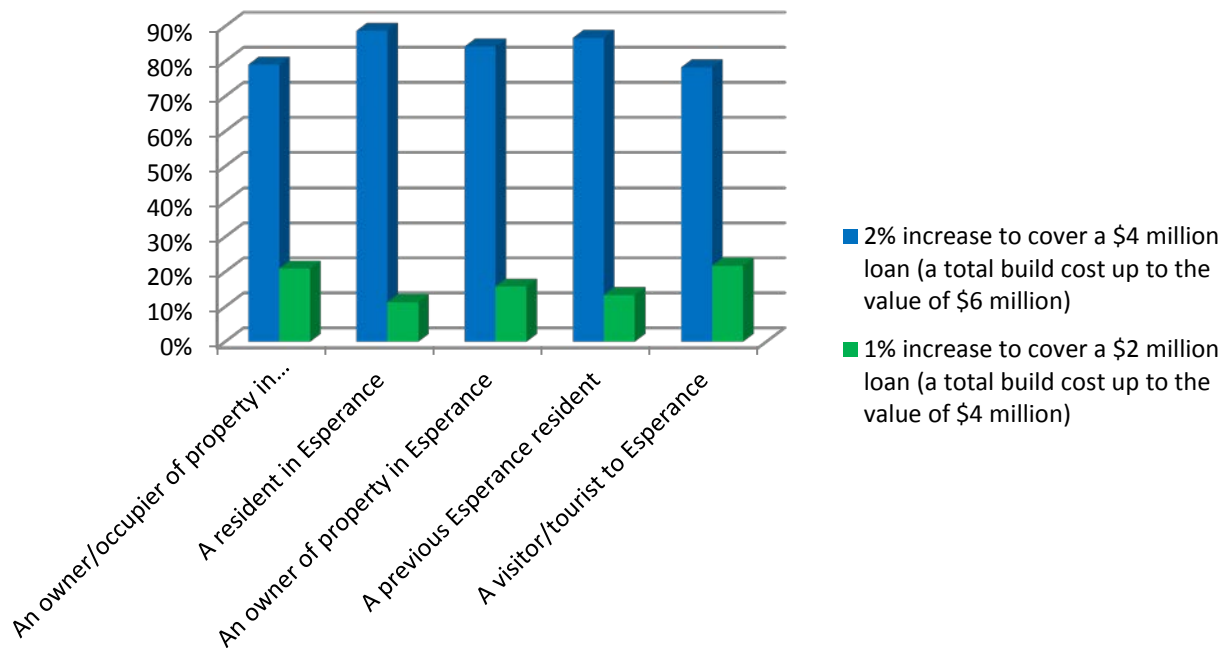
The three options all received robust responses. With respect to a potential cost burden being applied to ratepayers being a significant factor the demographic groups that will most likely incur any potential rate increase to cover a rebuild must carry more weighting.

Question Eight: I am prepared to pay ...% in rates to go towards a replacement. (This increase would be to cover the cost of a loan to build a replacement). For example if your current rates are \$2,000 a 1% increase will add \$20 per annum and a 2% increase will add \$40 per annum.

Response	Online	Hard Copy	Total	%
2% increase to cover a \$4 million loan (a total build cost up to the value of \$6 million)	154	133	287	85%
1% increase to cover a \$2 million loan (a total build cost up to the value of \$4 million)	27	39	66	15%
Total	181	172	353	100%



Question Eight: I am prepared to pay ...% in rates to go towards a replacement. (This increase would be to cover the cost of a loan to build a replacement). For example if your current rates are \$2,000 a 1% increase will add \$20 per annum and a 2% increase will add \$40 per annum. Continued...



Notes

The responses used here are only those from question 7 who answered yes to increase rates (353 responses) and were not students. While the students provided usable information due to their current status as non ratepayers they have not been incorporated into the Demographic split.

The response if overwhelmingly in favour of 2% by those who did respond.

Some hard copies were received that indicated there are some members of our community prepared to pay more with respect to ensuring funds are accumulated for a replacement. As this was not an option with respect to those surveys received online this data cannot be relied upon as providing a sufficient indication of community sentiment.